



# Top 500 Remodelers 2005

## Media Release

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### **College City Remodeling General Manager Named President Elect Of National Association of the Remodeling Industry, Minnesota**

Lakeville (January 29, 2006) – The Minnesota Chapter of the National Association of the Remodeling Industry (NARI) has elected Bjorn Freudenthal, General Manager of College City Remodeling in Lakeville, President Elect for 2006. The remodeling market, a \$275 billion industry in the U.S. in 2005, is expected to continue to experience significant growth. It is estimated that more than a million homes per year undergo major renovation or remodeling. NARI, the only professional trade association dedicated to the remodeling industry, has membership that voluntarily subscribe to a strict code of ethics.

Freudenthal, together with a talented and dedicated team at College City Remodeling, has led the companies remodeling business success in a short period of time. College City Remodeling was named one of the Nations Top 500 Remodeling Companies in 2005. College City Remodeling was also named 2006 Remodeler of the Year runner up by The Builders Association of the Twin Cities.

“It was by design that Bjorn was hand picked for this leadership position,” said Dave Klun, current Minnesota NARI President and Sales Manager for The Remod Squad <sup>TM</sup> /Scherer Bros. Lumber Co. “The future of remodeling industry is bright and we’re fortunate to have a strategic leader with proven success like Bjorn who can keep the progress of our organization moving forward.”

“You have to create a good team to have success and that’s what we’ve done at College City Remodeling,” added Bjorn Fruedenthal. “Our success is a direct result of all players on our team...starting from the ownership, through our supervisors, designers, sales consultants, office coordinator and trade partners...and their commitment to provide top quality to our customers. I’m excited to share some of my business expertise and give back to our industry through NARI.”

College City Remodeling is a full service design/build remodeling company with an experienced team featured in national trade publications. For more information, call (952) 469-6900 or visit the company’s Web site at [www.collegecityremodeling.com](http://www.collegecityremodeling.com).